

UNITED STATES
PATENT AND TRADEMARK OFFICE



Transitioning from TEAS to Trademark Center

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September 24, 2024



UNITED STATES
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Transitioning from TEAS to Trademark Center

- Reminders:
 - This session is being recorded.
 - The slides will be emailed after the presentation.
 - Captioning is available.
 - Post your questions to the Q&A box.

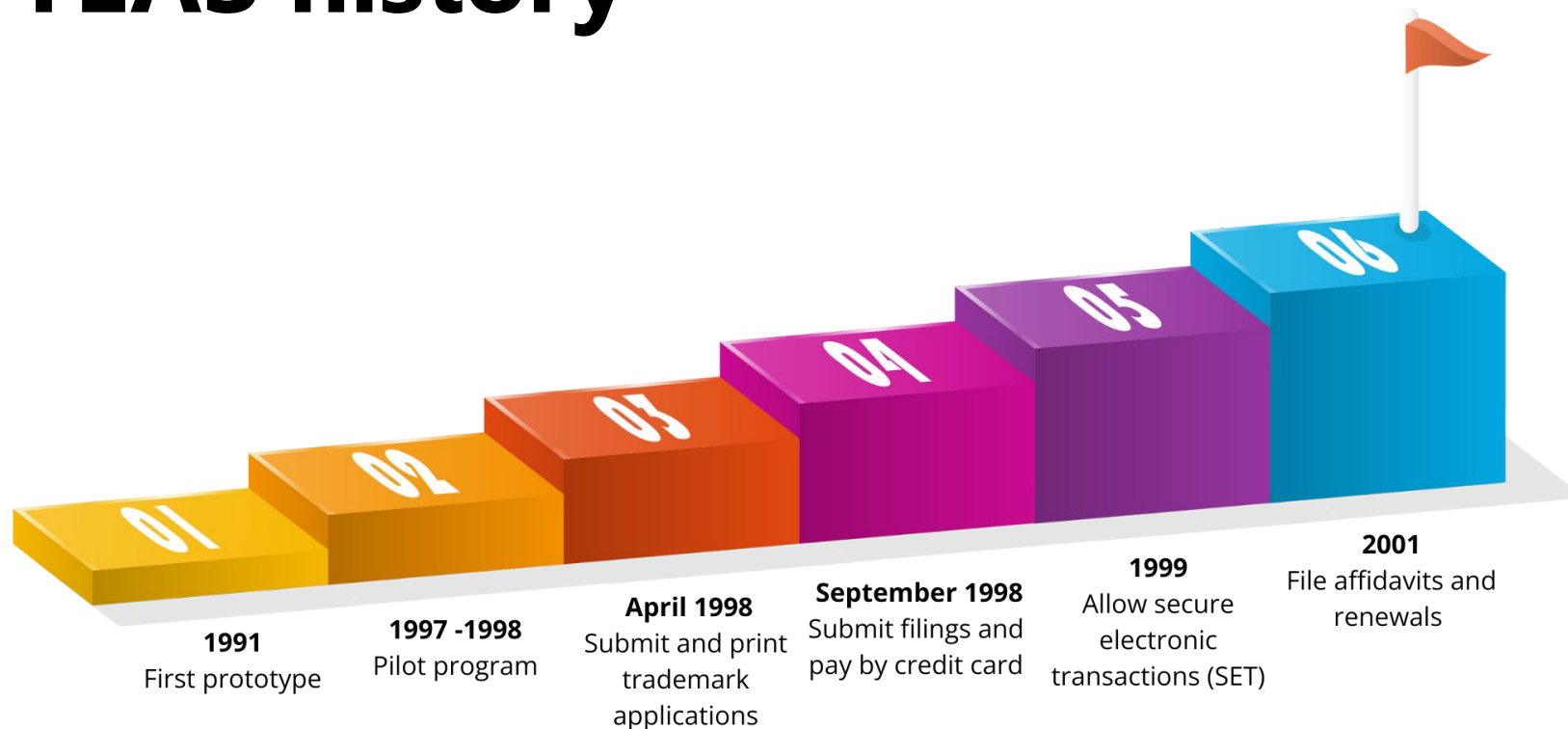
Discussion topics

- Trademark Electronic Application System (TEAS) history
- Trademark Center development
- Trademark Center demonstration
- Q&A session

Discussion topic

TEAS history

TEAS history





TEAS history (cont'd. 2)

- TEAS challenges
 - Technology now outdated and difficult to maintain
 - Lack of modern features
 - Difficult to read, edit, and navigate
 - No autosave capability
 - No continuous fee calculation or summary

Discussion topic

Trademark Center development



Trademark Center development

- Stakeholders influence development
 - Filing system designed with valuable feedback from attorneys, paralegals, entrepreneurs, and business owners
 - TEAS surveys
 - One-on-one interviews
 - Trademark Center feedback



Trademark Center feedback

- Ways to provide feedback
 - Complete the survey
 - Feedback link on Trademark Center webpage
 - Feedback button embedded in Trademark Center
 - Sign up to be a customer experience volunteer





Trademark Center improvements

- Trademark Center updates
 - Application preview feature
 - Increased character limits
 - Easy-to-read filing receipts
 - Continuous fee calculation and summary

Discussion topic

Trademark Center demonstration

Trademark Center demonstration (1 of 8)

The screenshot shows the MyUSPTO website. At the top, there is a dark header with the USPTO logo on the left and navigation links for Patents, Trademarks, Fees and payment, Contact Us, MyUSPTO, and Sign in on the right. Below this is a light gray bar with the text 'MyUSPTO' and a home icon on the left, and a 'Help' dropdown on the right. The main content area has a large 'MyUSPTO' heading, followed by a paragraph explaining that it is a single place to manage intellectual property portfolios. Below this, there are two sections: 'I have an account' with a 'Log in with your USPTO.gov account' button, and 'I need an account' with a 'Create a USPTO.gov account' button. The footer contains the USPTO logo, the text 'UNITED STATES PATENT AND TRADEMARK OFFICE', and a circular seal on the right.

An official website of the United States government [Here's how you know](#) ▼

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MyUSPTO

Help ▼

MyUSPTO

MyUSPTO is a single place for you to actively manage your intellectual property portfolio. Track patent applications and grants, check trademark registrations and statuses, and access our services in your personalized USPTO gateway.

I have an account

[Log in with your USPTO.gov account](#)

I need an account

[Create a USPTO.gov account](#)

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Trademark Center demonstration (2 of 8)

The screenshot displays the USPTO website's Trademark Center. The header includes the USPTO logo, navigation links (About Us, Jobs, Contact Us, MyUSPTO), and a search bar. The main navigation bar features links for Patents, Trademarks, IP Policy, and Learning and Resources, along with a 'Find It Fast' button. A breadcrumb trail indicates the current path: Home > Trademarks > Apply > Identity verification for trademark filers.

Main menu

- Patents
- Trademarks
- IP Policy
- Learning and Resources
- About Us
- Jobs
- Contact Us
- MyUSPTO

Verify your identity

Trademark sponsorship tool

[Trademark user roles](#)

[Trademark sponsorship tool guide](#)

Identity verification for trademark filers

To protect our customers from scams and fraudulent activities, the United States Patent and Trademark Office (USPTO) requires identity verification for USPTO.gov account holders who use our trademark filing systems. To complete this one-time process, customers can choose to verify their identities through a [paper identity verification](#) process or online via ID.me. In addition to verifying their identity, legal professional support staff, such as paralegals, must be [sponsored](#) by a verified attorney before they can access trademark filing systems.

If you have a filing deadline today and can't verify your identity in time, [read our instructions for submitting documents by fax](#).

[Expand all](#) | [Collapse all](#)

- > Who needs to verify their identity?
- > Selecting your user role
- > Paper verification
- > Online verification
- > ID.me and your privacy
- > Sponsoring legal support staff

Common questions

Trademark Center demonstration (3 of 8)

[Home](#) > [Trademarks](#) > [Apply](#) > Trademark user roles

Main menu

[Patents](#)

[Trademarks](#)

[IP Policy](#)

[Learning and Resources](#)

[About Us](#)

[Jobs](#)

[Contact Us](#)

[MyUSPTO](#)

[Identity verification for
trademark filers](#)

[Trademark Verified
USPTO.gov Account
Agreement](#)

Trademark user roles

User roles determine how you'll use the Trademark Electronic Application System (TEAS) and what verification options you need.

It's important that you select the correct user role to associate with your USPTO.gov account, as making submissions under an improper user role violates the [Trademark Verified USPTO.gov Account Agreement](#).

The following user roles are available for customers using the Trademark Electronic Application (TEAS), Trademark Center beta, or TTAB Center beta:

- A **trademark owner** can file anything they need to on their own applications and registrations if they are unrepresented, or they can appoint an attorney to handle these matters for them.
- A **U.S.-licensed attorney** can file all documents for their clients and can also sponsor support staff and paralegals to work under their supervision.
- A **Canadian attorney/agent** can file certain permitted documents for their clients and can also sponsor support staff and paralegals to work under their supervision.
- **Attorney support staff** can assist with filing documents for clients, but must be sponsored by a verified attorney to do so.
- An **interested party** can access the TTAB Center beta if they aren't otherwise eligible for the role of trademark owner, U.S.-licensed attorney, Canadian attorney/agent, or attorney support staff. Currently, this role is a beta feature and can't be used in TEAS or Trademark Center beta.

Trademark Center demonstration (4 of 8)

The screenshot displays the MyUSPTO Trademark Center interface. At the top, the USPTO logo is on the left, and navigation links for Patents, Trademarks, Fees and payment, Contact Us, MyUSPTO, and KYLE INGRAM are on the right. Below the header, the 'MyUSPTO' title is followed by a navigation bar with Home, a plus icon, and Help. A 'Home actions' dropdown is also present.

The main content area is divided into several panels:

- TRADEMARK FORM FINDER (BETA)**: A search bar with a magnifying glass icon. Below it is a list of trademark forms: File an application, Respond to correspondence from the USPTO, Respond to a Notice of Allowance, Make changes to your application, File documents after your mark is registered to maintain or change your registration, Change an address, Change attorney or domestic representative information, Respond to a Notice of Abandonment, File a petition, File forms related to the Madrid Protocol, File an appeal, opposition, or cancellation with the TTAB, and Record an assignment for ownership transfers or changes in name, entity type, or citizenship. At the bottom of this panel is a link for 'All trademark forms'.
- PATENT ALERTS**: A section with two alerts. The first alert is 'USPTO extends deadline for comments on patent subject matter eligibility guidance update' dated September 16, 2024, 12:02 PM ET, with a link to 'Learn how to file DOCX documents in your patent applications' dated September 9, 2024, 9:17 AM ET. The second alert is 'Celebrating 25 years of USPTO's Public Advisory Committees' dated September 5, 2024, 5:30 PM ET, with a 'Get alerts via email' button.
- TRADEMARK ALERTS**: A section with two alerts. The first is 'Get ready for the transition from TEAS to Trademark Center' dated September 9, 2024, 1:45 PM ET. The second is 'Celebrating 25 years of USPTO's Public Advisory Committees' dated September 5, 2024, 5:30 PM ET. The third is 'Announcing a new filing functionality for Trademark Trial and Appeal Board customers' dated August 29, 2024, 12:13 PM ET, with a 'Get alerts via email' button.
- PATENT TRIAL AND APPEAL BOARD ALERTS**: A section with two alerts. The first is 'Join our next Boardside Chat to learn about discovery in AIA proceedings' dated September 12, 2024, 2:06 PM ET. The second is 'USPTO Patent Trial and Appeal Board launches Education Clinic to answer questions about PTAB proceedings' dated September 3, 2024, 11:31 AM ET, with a link to 'Learn about new one-on-one educational meetings with former PTAB judges' dated August 10, 2024, 10:37 AM ET.
- TRADEMARK DOCKET**: A section with a 'Manage docket' button and a description: 'Each collection allows you to store and monitor up to 1000 applications and registrations. You can create as many collections as you need.' Below this is a 'Create a new collection' button.
- TRADEMARK OFFICIAL GAZETTE WATCH (BETA)**: A section with a description: 'You can save the searches you routinely perform in the Trademark Official Gazette as watches.'
- ANNOUNCEMENTS**: A section at the bottom left.

Trademark Center demonstration (5 of 8)

The screenshot displays the MyUSPTO Trademark Center interface. A modal titled "Create a collection" is open, showing "Step 1 of 2". The modal prompts the user to "Enter a name for the collection" and provides a text input field containing "Application List 1". Below the input field is a "Notes" section with a text area. A note states: "Only letters and numbers are allowed. Examples: Owner, company, law firm, or attorney." The modal includes "Cancel" and "Next" buttons. The background interface shows the "MyUSPTO" header, a "TRADEMARK FORM FINDER" sidebar with a search bar and a list of actions (e.g., "File an application", "Respond to correspondence from the USPTO"), and a main content area with sections for "TRADEMARK ALERTS", "PATENT TRIAL AND APPEAL BOARD ALERTS", "TRADEMARK DOCKET", and "TRADEMARK OFFICIAL GAZETTE WATCH".

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MyUSPTO

Home +

TRADEMARK FORM FINDER BETA

Search

- > File an application
- > Respond to correspondence from the USPTO
- > Respond to a Notice of Allowance
- > Make changes to your application
- > File documents after your mark is registered to maintain or change your registration
- > Change an address
- > Change attorney or domestic representative information
- > Respond to a Notice of Abandonment
- > File a petition
- > File forms related to the Madrid Protocol
- > File an appeal, opposition, or cancellation with the TTAB
- > Record an assignment for ownership transfers or changes in name, entity type, or citizenship

All trademark forms

ANNOUNCEMENTS

Create a collection

Enter a name for the collection Step 1 of 2

Collections will allow you to organize, manage, and group your trademark items.

* indicates required

Collection name *

Application List 1

Notes

Only letters and numbers are allowed. Examples: Owner, company, law firm, or attorney.

Cancel Next

September 5, 2024, 5:30 PM ET

Get alerts via email

PATENT TRIAL AND APPEAL BOARD ALERTS

Join our next Boardside Chat to learn about discovery in AIA proceedings

September 12, 2024, 2:06 PM ET

USPTO Patent Trial and Appeal Board launches Education Clinic to answer questions about PTAB proceedings

September 3, 2024, 11:31 AM ET

Learn about new one-on-one educational meetings with former PTAB judges

September 10, 2024, 10:27 AM ET

TRADEMARK ALERTS

Ready for the transition from TEAS to Trademark Center

September 9, 2024, 1:45 PM ET

Celebrating 25 years of USPTO's Public Advisory Committees

September 5, 2024, 5:30 PM ET

Announcing a new filing functionality for Trademark Trial and Appeal Board customers

September 29, 2024, 12:13 PM ET

Get alerts via email

TRADEMARK DOCKET

Manage docket

Each collection allows you to store and monitor up to 1000 applications and registrations. You can create as many collections as you need.

Create a new collection

TRADEMARK OFFICIAL GAZETTE WATCH BETA

You can save the searches you routinely perform in the Trademark Official Gazette as watches

Trademark Center demonstration (6 of 8)

The screenshot displays the USPTO MyUSPTO Trademark Center interface. A modal window titled "Create a collection" is open, showing "Step 2 of 2". The modal prompts the user to "Add trademark items to the Application List 1 collection. (Optional)". It features a search bar with the example text "e.g. 78787878; 72131351;" and a "Search" button. Below the search bar, a note states: "A U.S. serial number consists of 8 or less numerical digits with no alphabetical characters and separated by a space or semicolon." The modal includes "Back" and "Complete" buttons. The background interface shows a sidebar with navigation links, a main content area with announcements, and a "TRADEMARK DOCKET" section.

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MyUSPTO

Home +

TRADEMARK FORMS

Search

- > File an application
- > Respond to correspondence
- > Respond to a Notice of Allowance
- > Make changes to your application
- > File documents after your mark is registered to maintain or change your registration
- > Change an address
- > Change attorney or domestic representative information
- > Respond to a Notice of Abandonment
- > File a petition
- > File forms related to the Madrid Protocol
- > File an appeal, opposition, or cancellation with the TTAB
- > Record an assignment for ownership transfers or changes in name, entity type, or citizenship

All trademark forms

ANNOUNCEMENTS

Create a collection

Add trademark items to the Application List 1 collection. (Optional) Step 2 of 2

Serial # Registration # Mark Applicant Owner Attorney Proceeding #

e.g. 78787878; 72131351;

Search

A U.S. serial number consists of 8 or less numerical digits with no alphabetical characters and separated by a space or semicolon.

Back Complete

September 9, 2024, 9:17 AM ET

Celebrating 25 years of USPTO's Public Advisory Committees

September 5, 2024, 5:30 PM ET

Get alerts via email

PATENT TRIAL AND APPEAL BOARD ALERTS

Join our next Boardside Chat to learn about discovery in AIA proceedings

September 12, 2024, 2:06 PM ET

USPTO Patent Trial and Appeal Board launches Education Clinic to answer questions about PTAB proceedings

September 3, 2024, 11:31 AM ET

Learn about new one-on-one educational meetings with former PTAB judges

September 5, 2024, 5:30 PM ET

Announcing a new filing functionality for Trademark Trial and Appeal Board customers

August 29, 2024, 12:13 PM ET

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TRADEMARK DOCKET

Manage docket

Each collection allows you to store and monitor up to 1000 applications and registrations. You can create as many collections as you need.

Create a new collection

TRADEMARK OFFICIAL GAZETTE WATCH BETA

You can save the searches you routinely perform in the Trademark Official Gazette as watches

Trademark Center demonstration (7 of 8)

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Find It Fast

Home > Trademarks > Apply > Apply online

Trademark Center beta is here

Trademark Center beta

We launched Trademark Center beta, a new system designed to improve your filing experience. You can use the beta version of Trademark Center to apply to register your trademark. You have the option to apply to register your trademark in either Trademark Center beta or the Trademark Electronic Application System (TEAS) until early January 2025. The cost to file remains the same in both systems.

For more information, visit our [Trademark Center page](#).

Application process

Search our trademark database

Apply online

Disclosure of public information

Checking application status & viewing documents

Responding to office actions

Abandoned applications

Apply online



We are currently examining **new applications** submitted between:
January 30, 2024 - February 13, 2024
For average Trademark filing wait times, visit the [Current wait times webpage](#).

Log in to access forms

Select the type of form listed below for direct links to TEAS and TEASi forms. You will need to [create a USPTO.gov account](#) with two-step authentication and [verify your identity](#) before you can log in to access the forms. You can preview the

Trademark Center demonstration (8 of 8)

The screenshot shows the USPTO Trademark Center Beta homepage. At the top is a dark navigation bar with the USPTO logo on the left and links for Patents, Trademarks, Fees and payment, Contact Us, MyUSPTO, and Sign in on the right. Below this is a light gray header with 'Trademark Center Beta'. A blue navigation bar contains links for Home, Start application, Drafts and docket, Find resources, and a Help dropdown. The main content area features a 'Search the trademark database' section with a link to the USPTO's trademark database. Below this is an 'Actions' section with two cards: 'New application' (with a plus icon) and 'View trademarks docket' (with a briefcase icon). The 'Helpful trademark webpages and resources' section follows, containing three cards: 'Forms (TEAS)' (with a document icon), 'Trademark basics' (with a book icon), and 'Trademark fee information' (with a dollar sign icon).

uspto Patents Trademarks Fees and payment Contact Us MyUSPTO Sign in

Trademark Center Beta

Home Start application Drafts and docket Find resources Help

Search the trademark database

[Search the USPTO's trademark database](#) to see if any trademark has already been registered or applied for that is similar to your trademark, used on related products or related services or is live.

Actions

 **New application**
Start a new trademark application

 **View trademarks docket**
View and manage all your applications and registrations in one place

Helpful trademark webpages and resources

 **Forms (TEAS)**
Find all TEAS and TEASi forms to make specific filings in one convenient listing.

 **Trademark basics**
Learn about the application requirements and registration process in this easy-to-understand guide for beginners

 **Trademark fee information**
Determine the different costs associated with filing a new application and maintaining registrations

TEAS

Current webpage to begin application

[Checking application status & viewing documents](#)
[Responding to Office actions](#)
[Abandoned applications](#)
[Ordering certified documents](#)
[Trademark Ties and Appeal Board](#)

Apply online



We are currently examining **new applications** submitted between:
October 20, 2022 - November 03, 2022
For average Trademark filing wait times, visit the [Current wait times webpage](#).

Log in to access forms

Select the type of form listed below for direct link to TEAS and TEASi forms. You will need to [create a USPTO.gov account](#) with two-step authentication and [verify your identity](#) before you can log in to access the forms. You can preview the forms without logging in on our [form previews page](#).

For the latest information or to create a USPTO.gov account, review the [Log in to TEAS and TEASi page](#).

Identity verification

In January 2022, USPTO.gov account holders who use TEAS and TEASi were able to begin verifying their identity through a secure, online system. **As of August 6, 2022, identity verification is mandatory** for USPTO.gov account holders to file through TEAS and TEASi. For more information, see [identity verification for trademark filers](#).

First timer?

[Get basic information before filing](#) to avoid mistakes that cost you time, money, and potentially your legal rights.

Already know which forms you need?

Go to the [index of all TEAS forms](#).

Processing wait times

Check the [current processing wait times](#) to find out how long your trademark filing could take. Filing your initial application, response form, and post-registration accuracy can speed up the process. You can help by reading these tips on [avoiding processing delays](#).

1. Initial application forms

- Apply for a trademark/service mark on the Principal Register or a trademark/service mark on the Supplemental Register.

System Status and Availability

Identity verification for trademark filers

Trademark filers can verify their identity and authenticate their USPTO.gov account using a secure, one-time process.

Disaster guidance for trademark customers

Get guidance for trademark customers who have been affected by a widespread disastrous event.

USPTO rule makes electronic filing mandatory for trademark submissions

Explanation of the mandatory electronic filing rule change for Trademarks.

Trademark Center



Trademark Center

Easier to know where to start

Trademark Center beta landing page

Unofficial website of the United States government. Here's how you know.

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Trademark Center Beta

Home • Start Application • Manage applications and registrations • Find resources • TM Center help

Search the trademark database

[Search the USPTO's trademark database](#) to see if any trademark has already been registered or applied for that is similar to your trademark, used on related products or related services or is live.

Actions



New application

Start a new initial trademark application



My trademarks docket

View and manage all your applications and registrations in one place

Helpful trademark webpages and resources



Forms (TEAS)

Find all TEAS and TEASi forms to make specific filings in one convenient listing



Trademark basics

Learn about the application requirements and registration process in this easy-to-understand guide for beginners



Trademark fee information

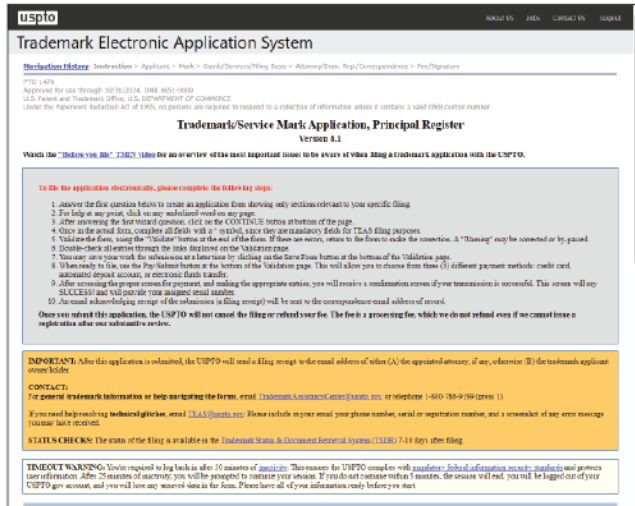
Determine the different costs associated with filing a new application and maintaining registrations

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BROWSE BY TOPIC ABOUT THIS SITE USPTO BACKGROUND FEDERAL GOVERNMENT

TEAS

First page of TEAS initial application



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Trademark Electronic Application System

[Instructions](#) [Applicant](#) [Mark](#) [Goods/Services/Filing Basis](#) [Attorney/Exam](#) [App/Correspondence](#) [Pay/Signature](#)

PTO Logo
Approved for use through 10/31/2014. DMR 9851-0009
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
Under the Requirements Section Act of 1995, no person is required to request to a collection of information unless it contains a valid OMB control number.

Trademark/Service Mark Application, Principal Register
Version 8.1

Watch the "BROKEN LINK" J2823 video for the most important issues to the agency of which filing a trademark application with the USPTO.

To file the application electronically, please complete the following steps:

1. Answer the five questions below to create an application from scratch, only sections relevant to your specific filing.
2. For help at any point, click on any subheader word on any page.
3. After answering the first question, click on the CONTINUE button at bottom of the page.
4. Once in the actual form, complete all fields with a "*" symbol, since they are mandatory fields for TEAS filing purposes.
5. Validate the form, using the "Validate" button at the end of the form. If there are errors, return to the form to make the correction. A "Warning" may be connected or by-passed.
6. Double-check all entries through the links displayed on the Validation page.
7. To save your work for submission at a later time by clicking on the Save Form button at the bottom of the Validation page.
8. When ready to file, use the Pay button at the bottom of the Validation page. This will allow you to choose from three (3) different payment methods: credit card, automatic deposit account, or electronic funds transfer.
9. After answering the proper payment method, and making the appropriate entries, you will receive a confirmation screen if your transmission is successful. This screen will say SUCCESS! and will provide your assigned serial number.
10. An email acknowledgment receipt of the submission is filing receipt will be sent to the correspondence email address of record.

Once you submit this application, the USPTO will not cancel the filing or refund your fee. The fee is a processing fee, which we do not refund even if we cannot issue a registration after our substantive review.

IMPORTANT: After this application is submitted, the USPTO will send a filing receipt to the email address of record (A) the appointed attorney, if any, otherwise (B) the trademark applicant owner holder.

CONTACT:
For general trademark information or help navigating the forms, email TrademarkAccountOwner@uspto.gov, or telephone 1-800-785-9799 (toll free).

If you need help resolving technical issues, email TEAS@uspto.gov. Please include in your email your phone number, serial or registration number, and a screenshot of any error message (screen shot) if needed.

STATUS CHECKS: The status of the filing is available in the [Trademark Status & Document Retrieval System \(TSDB\)](#) 7-13 days after filing.

TIMOUT WARNING: You're required to log back in after 30 minutes of inactivity. This ensures the USPTO complies with [Executive Order 13526](#) regarding security, and protects your information. After 24 hours of inactivity, you will be prompted to continue your session. If you do not continue within 5 minutes, the session will end, you will be logged out of your USPTO.gov account, and you will lose any unsaved data in the form. Please save all of your information early before you start.

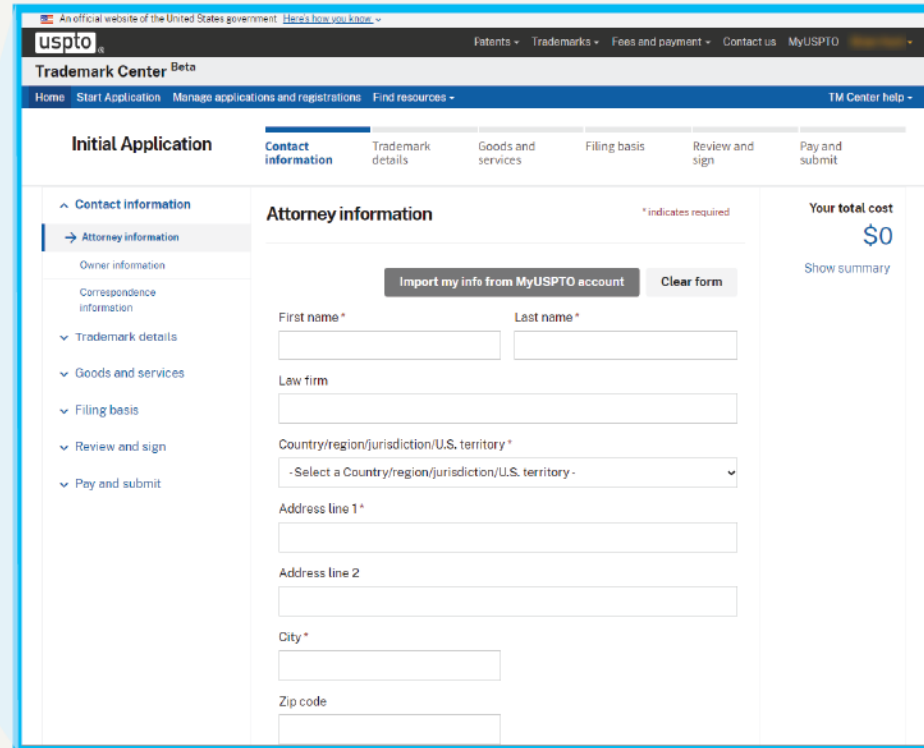
Trademark Center



Trademark Center (cont'd.)

Improved design and navigation

First page of Trademark Center initial application



An official website of the United States government [Here's how you know.](#)

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Patents Trademarks Fees and payment Contact us MyUSPTO

Trademark Center Beta

Home Start Application Manage applications and registrations Find resources TM Center help

Initial Application

Contact information Trademark details Goods and services Filing basis Review and sign Pay and submit

Initial Application

Contact information

→ **Attorney information**

Owner information

Correspondence information

Trademark details

Goods and services

Filing basis

Review and sign

Pay and submit

Attorney information

* indicates required

Your total cost

\$0

Show summary

Import my info from MyUSPTO account Clear form

First name * Last name *

Law firm

Country/region/jurisdiction/U.S. territory *

- Select a Country/region/jurisdiction/U.S. territory -

Address line 1 *

Address line 2

City *

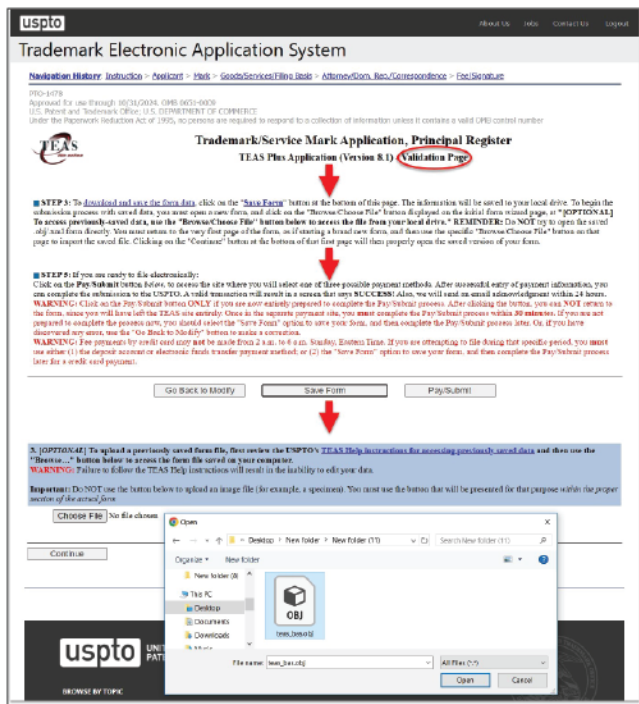
Zip code

TIMOUT WARNING: You're required to log back in after 30 minutes of inactivity. This ensures the USPTO complies with [Executive Order 13526](#) regarding security, and protects your information. After 24 hours of inactivity, you will be prompted to continue your session. If you do not continue within 5 minutes, the session will end, you will be logged out of your USPTO.gov account, and you will lose any unsaved data in the form. Please save all of your information early before you start.



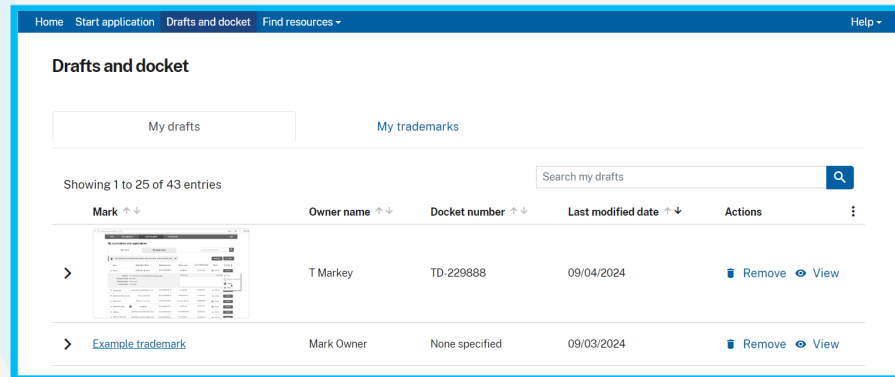
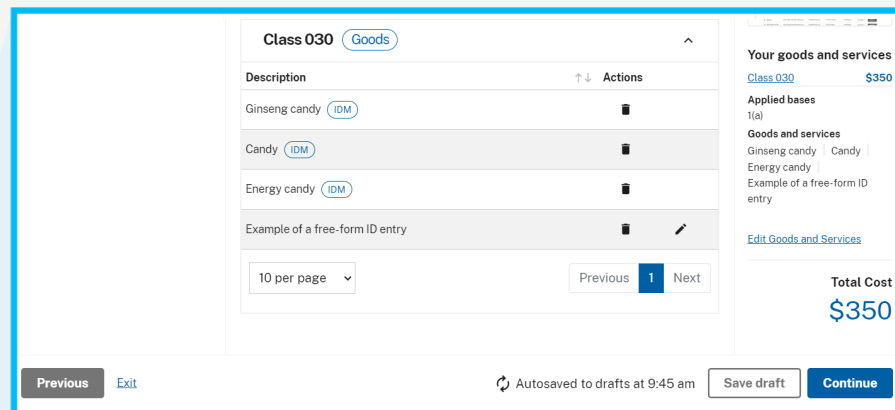
TEAS

Multi-step save only available from Validation page



Trademark Center (cont'd. 2)

Save drafts at any time in the platform
Draft autosave and manual save on each page



Discussion topic

Q&A session



DISCLAIMER: References to particular trademarks, service marks, certification marks, products, services, companies, or organizations are for illustrative and educational purposes only and do not constitute or imply endorsement by the U.S. government, the U.S. Department of Commerce, the U.S. Patent and Trademark Office, or any other federal agency.